

# A MONTHLY POSTCARD PROGRAM

january



**DARE TO SOAR**  
 "Your attitude, almost always determines your altitude in life."

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february



**SURVIVAL**  
 "Every morning in Africa, a gazelle wakes up. It knows it must outrun the fastest lion or it will be killed... every morning a lion wakes up. It knows it must outrun the slowest gazelle or it will starve to death. It doesn't matter whether you are a lion or a gazelle... when the sun comes up, you'd better be running."

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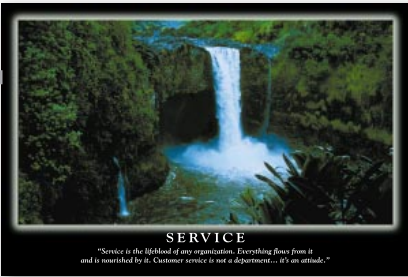
march



**ATTITUDE**  
 "Attitude is a little thing that makes a big difference."

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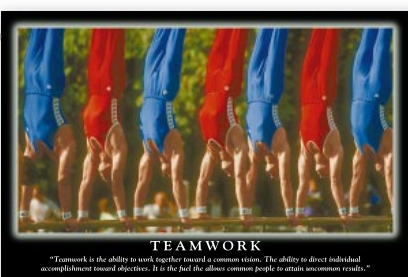
april



**SERVICE**  
 "Service is the lifeblood of any organization. Everything flows from it and is nourished by it. Customer service is not a department... it's an attitude."

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may



**TEAMWORK**  
 "Teamwork is the ability to work together toward a common vision. The ability to direct individual accomplishment toward objectives. It is the fuel that allows common people to attain uncommon results."

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june



**SUCCESS**  
 "Success is a journey, not a destination."

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july



**INNOVATION**  
 "The best way to predict the future... is to create it."

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august



**IMAGINATION**  
 "What we can easily see is only a small percentage of what is possible. Imagination is having the vision to see what is beyond the horizon; to picture that which is essential, but invisible to the eye."

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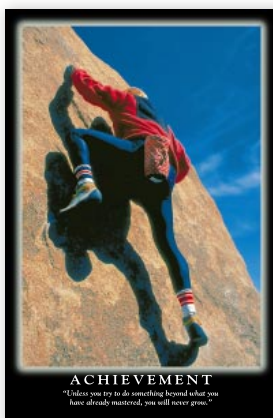
september



**PRIORITIES**  
 "A hundred years from now it will not matter what my bank account was, the sort of house I lived in, or the kind of car I drove... but the world might be different because I was important in the life of a child."

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october



**ACHIEVEMENT**  
 "Unless you try to do something beyond what you have already mastered, you will never grow."

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november



**CHANGE**  
 "If you're not riding the wave of change... you'll find yourself beneath it."

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december



**INTEGRITY**  
 "We make a living by what we get, we make a life by what we give."

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