

# COMPREHENSIVE PRICE TABLES

## PRINTING • MAILING • 1-TO-1 MARKETING

### All Prices Represent:

- Same, 1 or 2 business day turnaround after approval
- design and layout included
- free e-mail proof
- full color printing
- archiving for easy reprints

### Content:

- Page 2 ..... Postcards
- Page 3 ..... Postcards with mailing services
- Page 4 ..... Postcards with 1-TO-1 marketing
- Page 5 ..... Flyers & brochures
- Page 6 ..... Flyers & brochures with mailing services
- Page 7 ..... Flyers & brochures with 1-TO-1 marketing
- Page 8 ..... Posters
- Page 9 ..... Terms & Conditions

*For other variables and ready to print discounts see  
**instant pricing** online or call **1-800-342-3282***

ADG Printing  
19231 36th Ave. W, Suite D  
Lynnwood, WA 98036

Toll FREE: 1-800-342-3282  
Phone: 425-771-7603  
Fax: 425-771-7943

**Email Us**

Business Hours:  
Monday – Thursday:  
9 am – 5 pm  
Friday: 9 am – 4 pm  
Saturday – Sunday: Closed

# POSTCARDS

Order Now



Business Cards, Postcards, Greeting Cards, Rack Cards, Door-Hangers, Bookmarks  
**CUSTOM DESIGN Included**

Ready to Print Files will receive a discount, they must be set up according to our [Designer Guideline](#) specifications or full price will apply.

DESCRIPTION	12 PT. C2S GLOSSY COVER – Color/Black (4/1) or Color/Color (4/4)																				
	50	100	150	200	250	500	750	1000	1250	1500	2000	2500	3000	4000	5000	7500	10000	20000	30000	40000	50000
BUS Cards 4/1	39	44	49	54	59	79	99	119	139	149	169	189	205	248	299	442	565	899	1317	1739	2156
BUS Cards 4/4	53	59	66	73	80	107	134	161	188	201	228	255	277	335	404	597	763	1214	1778	2348	2911
6x4 Cards 4/1	59	64	69	74	79	99	138	169	206	236	306	352	390	437	474	626	749	1338	1820	2301	2695
6x4 Cards 4/4	80	86	93	100	107	134	186	228	278	319	413	475	527	590	640	845	1011	1806	2457	3106	3638
3.5x8 Cards 4/1	77	83	90	97	109	139	193	236	288	331	430	495	548	614	666	880	1053	1879	2556	3231	3785
3.5x8 Cards 4/4	104	112	122	131	147	188	261	319	389	447	581	668	740	829	899	1188	1422	2537	3451	4362	5110
4x9 Cards 4/1	85	91	99	107	120	153	212	260	317	364	473	545	603	675	733	968	1158	2067	2812	3554	4164
4x9 Cards 4/4	115	123	134	144	162	207	286	351	428	491	639	736	814	911	990	1307	1563	2790	3796	4798	5621
6x8 Cards 4/1	99	107	116	125	139	179	248	304	371	426	554	636	706	790	857	1133	1355	2420	3292	4160	4874
6x8 Cards 4/4	134	144	157	169	188	242	335	410	501	575	748	859	953	1067	1157	1530	1829	3267	4444	5616	6580
6x9 Cards 4/1	109	119	129	139	149	199	276	338	413	474	616	707	785	879	953	1260	1507	2691	3661	4626	5420
6x9 Cards 4/4	147	161	174	188	201	269	372	456	557	640	832	955	1060	1186	1287	1701	2034	3633	4942	6246	7318
6x11.5 Cards 4/1	146	156	166	176	186	239	331	406	495	568	739	848	942	1054	1143	1511	1807	3227	4390	5547	6499
6x11.5 Cards 4/4	197	211	224	238	251	323	447	548	668	767	998	1145	1272	1423	1543	2040	2439	4356	5927	7488	8774
8.5x11 Cards 4/1	224	238	251	265	278	358	496	608	742	852	1108	1272	1412	1580	1714	2266	2710	4840	6584	8320	9748
8.5x11 Cards 4/4	302	321	339	358	375	483	670	821	1002	1150	1496	1717	1906	2133	2314	3059	3659	6534	8888	11232	13160
Folding, scoring for greeting cards or die-cutting for door hangers is \$65 for first 500, \$15 for each additional 500. Plain white envelopes for 6x8 or 6x9 folded greeting cards: \$50/500. Special-size cut: \$15/cut/500.																					

## Don't hide your message in an envelope!

Postcards are the most effective way to attract new business and a simple way to stay in touch. Inform and invite your past and present clients to your business.

Take advantage of our great prices, save time and shipping cost with our

- [Direct Mail Services](#)
- [1-TO-1 Marketing](#)

Mailing lists are available for as low as \$25 for 2500 addresses by zip code or radius. Consumer lists by demographic and Business lists by SIC code or Yellow Page headings.

## Prices Include:

- scanning of images, or color correct digital files
- layout, design and typesetting, all custom designed, no templates
- full bleed or borders, color text
- proof by e-mail or fax, full color printing
- premium 12 pt C2S card stock
- archiving for reprints

## Turnaround time:

- Same, 1 or 2 business days after approval

# POSTCARDS WITH DIRECT MAIL SERVICES (DMS)

Order Now



## Postcards with Direct Mail Services (DMS), Postage not Included, CUSTOM DESIGN Included

Ready to Print Files will receive a discount, they must be set up according to our [Designer Guideline](#) specifications or full price will apply.

DESCRIPTION	12 PT. C2S GLOSSY COVER – POSTAGE NOT INCLUDED – Color/Black (4/1) or Color/Color (4/4)																				
	50	100	150	200	250	500	750	1000	1250	1500	2000	2500	3000	4000	5000	7500	10000	20000	30000	40000	50000
6x4 Cards 4/1 DMS	127	135	143	151	159	194	248	294	346	391	491	567	635	742	839	1141	1414	2603	3685	4766	5760
6x4 Cards 4/4 DMS	148	157	167	177	187	229	296	353	418	474	598	690	772	895	1005	1360	1676	3071	4322	5571	6703
3.5x8 Cards 4/1 DMS	145	154	164	174	189	234	303	361	428	486	615	710	793	919	1031	1395	1718	3144	4421	5696	6850
3.5x8 Cards 4/4 DMS	172	183	196	208	227	283	371	444	529	602	766	883	985	1134	1264	1703	2087	3802	5316	6827	8175
4x9 Cards 4/1 DMS	153	162	173	184	200	248	322	385	457	519	658	760	848	980	1098	1483	1823	3332	4677	6019	7229
4x9 Cards 4/4 DMS	183	194	208	221	242	302	396	476	568	646	824	951	1059	1216	1355	1822	2228	4055	5661	7263	8686
6x8 Cards 4/1 DMS	167	178	190	202	219	274	358	429	511	581	739	851	951	1095	1222	1648	2020	3685	5157	6625	7939
6x8 Cards 4/4 DMS	202	215	231	246	268	337	445	535	641	730	933	1074	1198	1372	1522	2045	2494	4532	6309	8081	9645
6x9 Cards 4/1 DMS	177	190	203	216	229	294	386	463	553	629	801	922	1030	1184	1318	1775	2172	3956	5526	7091	8485
6x9 Cards 4/4 DMS	215	232	248	265	281	364	482	581	697	795	1017	1170	1305	1491	1652	2216	2699	4898	6807	8711	10383
6x11.5 Cards 4/1 DMS	214	227	240	253	266	334	441	531	635	723	924	1063	1187	1359	1508	2026	2472	4492	6255	8012	9564
6x11.5 Cards 4/4 DMS	265	282	298	315	331	418	557	673	808	922	1183	1360	1517	1728	1908	2555	3104	5621	7792	9953	11839
Folding, scoring for greeting cards is \$65 for first 500, \$15 for each additional 500.																					

### SAVE time and shipping cost. We can print and mail your postcards anywhere in the USA!

Use our direct mail services with your marketing campaign, inform current clients and target new markets. Consistency pays! We offer presorted first class or presorted standard mailing.

- Save up to 40% on mailing costs, plus, FREE permit use, a \$350 SAVINGS per year.
- Send or e-mail your mailing list, our prices include [Database Management](#).
- [Mailing Lists](#) are available for as low as \$25 for up to 2600 Zip Code or Radius addresses. Consumer lists by demographic and Business lists by SIC code or Yellow Page headings.
- Your mail pieces are directly imprinted with the addresses plus BARCODES, CASS and PAVE certified, and mailed the same day!
- See our [Template](#) for layout design guidelines to meet Post Office regulations.

POSTAGE RATES	
<b>6x4 Postcards</b>	<b>All Other Cards</b>
<b>Presorted First Class</b>	<b>Presorted First Class</b>
<250 \$0.28	<250 \$0.44
>250 \$0.23	>250 \$0.382
	<b>Presorted Standard</b>
	>250 \$0.27

These prices represent the maximum postage. Your postage price will be determined by analyzing the mailing list for the lowest possible rate. Postage rates are per USPS and are subject to change. Rates are as of May, 2008.

# POSTCARDS WITH 1-TO-1 MARKETING (VDP)

Order Now



Postcards with Variable Data Printing (VDP), Postage not Included, CUSTOM DESIGN Included

Ready to Print Files will receive a discount, they must be set up according to our [Designer Guideline](#) specifications or full price will apply.

DESCRIPTION	12 PT. C2S GLOSSY COVER – POSTAGE NOT INCLUDED Color/Black (4/1) or Color/Color (4/4)																				
	50	100	150	200	250	500	750	1000	1250	1500	2000	2500	3000	4000	5000	7500	10000	20000	30000	40000	50000
6x4 Cards 4/1 DMS/VDP	170	181	192	203	214	264	333	394	461	521	651	757	855	1022	1179	1631	2054	3843	5525	7206	8800
6x4 Cards 4/4 DMS/VDP	191	203	216	229	242	299	381	453	533	604	758	880	992	1175	1345	1850	2316	4311	6162	8011	9743
4x9 Cards 4/1 DMS/VDP	196	208	222	236	255	318	407	485	572	649	818	950	1068	1260	1438	1973	2463	4572	6517	8459	10269
4x9 Cards 4/4 DMS/VDP	226	240	257	273	297	372	481	576	683	776	984	1141	1279	1496	1695	2312	2868	5295	7501	9703	11726
6x8 Cards 4/1 DMS/VDP	210	224	239	254	274	344	443	529	626	711	899	1041	1171	1375	1562	2138	2660	4925	6997	9065	10979
6x8 Cards 4/4 DMS/VDP	245	261	280	298	323	407	530	635	756	860	1093	1264	1418	1652	1862	2535	3134	5772	8149	10521	12685
6x9 Cards 4/1 DMS/VDP	220	236	252	268	284	364	471	563	668	759	961	1112	1250	1464	1658	2265	2812	5196	7366	9531	11525
6x9 Cards 4/4 DMS/VDP	258	278	297	317	336	434	567	681	812	925	1177	1360	1525	1771	1992	2706	3339	6138	8647	11151	13423
6x11.5 Cards 4/1 DMS/VDP	257	273	289	305	321	404	526	631	750	853	1084	1253	1407	1639	1848	2516	3112	5732	8095	10452	12604
6x11.5 Cards 4/4 DMS/VDP	308	328	347	367	386	488	642	773	923	1052	1343	1550	1737	2008	2248	3045	3744	6861	9632	12393	14879
Folding, scoring for greeting cards is \$65 for first 500, \$15 for each additional 500.																					

## Customize! Personalize!

What is 1-TO-1 Marketing? Use 1-TO-1 Marketing to reach your customers with a personalized message. Increase your response rate, make your mailings highly focused to your target audience.

- Increase your response rate 10 to 15 times and see your ROI (return on investment) grow.
- Your mail pieces are designed and printed to target and focus on the individual, based on the information provided in the database.
- Use your current customer list to it's full potential. Make a marketing piece relevant to their previous buying experience. Your return clients are your best asset.
- Send or e-mail your database, our price include [Database Management](#). Your database is secure and private, we do not sell or use your information.
- [Consumer Mailing Lists](#) are available with any demographic criteria. Business lists are available by SIC codes or Yellow Page headings and more.

POSTAGE RATES	
<b>6x4 Postcards</b>	<b>All Other Cards</b>
<b>Presorted First Class</b>	<b>Presorted First Class</b>
<250 \$0.28	<250 \$0.44
>250 \$0.23	>250 \$0.382
	<b>Presorted Standard</b>
	>250 \$0.27

These prices represent the maximum postage. Your postage price will be determined by analyzing the mailing list for the lowest possible rate. Postage rates are per USPS and are subject to change. Rates are as of May, 2008.

# FLYERS AND BROCHURES

Order Now



Flyers, Product Sheets, Menus, Brochures, Catalogs, Newsletters  
 CUSTOM DESIGN Included

Ready to Print Files will receive a discount, they must be set up according to our [Designer Guideline](#) specifications or full price will apply.

DESCRIPTION	FLYERS #100 GLOSSY COATED TEXT – Color/Black (4/1) or Color/Color (4/4) Folding is Extra**																				
	BROCHURES # 80 GLOSSY COATED COVER – Full color on both sides - Folding included																				
	50	100	150	200	250	500	750	1000	1250	1500	2000	2500	3000	4000	5000	7500	10000	20000	30000	40000	50000
8.5x11 flyer 4/0	72	90	104	118	129	180	222	264	301	338	413	493	572	716	859	1231	1602	3159	4716	6273	7830
8.5x11 flyer 4/1 (black back)	107	134	156	177	194	269	333	395	451	507	619	739	857	1073	1288	1846	2403	4739	7074	9410	11745
8.5x11 flyer 4/4	143	179	208	236	258	359	444	527	601	676	825	985	1143	1431	1717	2461	3204	6318	9432	12546	15660
11x17 flyer 4/0	100	125	145	164	180	250	308	367	418	470	573	684	794	994	1193	1709	2225	4388	6550	8713	10875
11x17 flyer 4/1 (black back)	149	187	217	245	269	374	462	550	626	704	860	1025	1191	1490	1789	2564	3338	6581	9825	13069	16313
11x17 flyer 4/4	179	224	260	294	323	449	554	660	752	845	1031	1230	1429	1788	2147	3076	4005	7898	11790	15683	19575
11x17 4/4 8 page flyer stitched*	651	744	819	890	951	1218	1443	1670	1929	2130	2532	3020	3448	4286	5124	7312	9440	18426	27410	36396	45380
8.5x11 or 8x9 brochure	159	199	231	262	287	399	493	586	668	751	917	1094	1270	1590	1908	2734	3560	7020	10480	13940	17400
12x9 brochure	179	224	260	294	323	449	554	660	752	845	1031	1230	1429	1788	2147	3076	4005	7898	11790	15683	19575
11x17 brochure	199	249	289	327	359	499	616	733	835	939	1146	1367	1588	1987	2385	3418	4450	8775	13100	17425	21750
*Folding and stitching included in the price. **For Flyers Folding is \$30 for first 500, \$15 for each additional 500.																					

**A well designed brochure can present your products and services the professional way**

Give your clients a visual aid when they are making purchasing decisions.

Color flyers and brochures are excellent as

- sales tools
- visual product sheets
- pricing guides
- menus

They provide quick reference pages. Distribute them at trade shows, presentations, meetings, as newspaper inserts, and more.

**Prices Include:**

- scanning of images, or color correct digital files
- layout, design and typesetting, all custom designed, no templates
- full bleed or borders, color text
- proof by e-mail or fax, full color printing
- premium paper stock
- archiving for reprints

**Turnaround time:**

- Same, 1 or 2 business days after approval

# FLYERS AND BROCHURES WITH MAILING SERVICES (DMS)

Order Now



Flyers, Product Sheets, Menus, Brochures, Catalogs, Newsletters with Direct Mail Services (DMS), Postage not Included, CUSTOM DESIGN Included

Ready to Print Files will receive a discount, they must be set up according to our [Designer Guideline](#) specifications or full price will apply.

DESCRIPTION	FLYERS #100 GLOSSY COATED TEXT – Color/Black (4/1) or Color/Color (4/4)																				
	BROCHURES # 80 GLOSSY COATED COVER – Full color on both sides																				
	50	100	150	200	250	500	750	1000	1250	1500	2000	2500	3000	4000	5000	7500	10000	20000	30000	40000	50000
8.5x11 flyer 4/1 (black back) folded DMS	199	231	260	286	310	414	509	600	687	772	944	1124	1302	1638	1973	2831	3688	7224	10759	14295	17830
8.5x11 flyer 4/4 folded DMS	235	276	312	345	374	504	620	732	837	941	1150	1370	1588	1996	2402	3446	4489	8803	13117	17431	21745
11x17 flyer 4/1 (black back) folded DMS	241	284	321	354	385	519	638	755	862	969	1185	1410	1636	2055	2474	3549	4623	9066	13510	17954	22398
11x17 flyer 4/4 folded DMS	271	321	364	403	439	594	730	865	988	1110	1356	1615	1874	2353	2832	4061	5290	10383	15475	20568	25660
8.5x11 or 8x9 brochure DMS	234	278	315	350	380	514	631	746	851	956	1167	1389	1610	2020	2428	3479	4530	8890	13250	17610	21970
12x9 brochure DMS	254	303	344	382	416	564	692	820	935	1050	1281	1525	1769	2218	2667	3821	4975	9768	14560	19353	24145
11x17 4/4 8 page flyer stitched*	651	744	819	890	951	1218	1443	1670	1929	2130	2532	3020	3448	4286	5124	7312	9440	18426	27410	36396	45380
8.5x11 or 8x9 brochure	159	199	231	262	287	399	493	586	668	751	917	1094	1270	1590	1908	2734	3560	7020	10480	13940	17400
12x9 brochure	179	224	260	294	323	449	554	660	752	845	1031	1230	1429	1788	2147	3076	4005	7898	11790	15683	19575
11x17 brochure	199	249	289	327	359	499	616	733	835	939	1146	1367	1588	1987	2385	3418	4450	8775	13100	17425	21750
Folding, tabbing and stitching* included in the price.																					

## SAVE time and shipping cost. We can print and mail your flyers or brochures anywhere in the USA!

Use our direct mail services with your marketing campaign, inform current clients and target new markets. Consistency pays! We offer presorted first class or presorted standard mailing.

- Save up to 40% on mailing cost, plus, FREE permit use, a \$350 SAVINGS per year.
- Send or e-mail your mailing list, our prices include [Database Management](#).
- [Mailing Lists](#) are available for as low as \$25 for up to 2600 Zip Code or Radius addresses.
- Your mail pieces are directly imprinted with the addresses plus BARCODES, CASS and PAVE certified, tabbed and mailed the same day!
- See our [Template](#) for layout design guidelines to meet Post Office regulations.

POSTAGE RATES	
<b>Presorted First Class</b>	
<250	\$0.44
>250	\$0.382
<b>Presorted Standard</b>	
>250	\$0.27

These prices represent the maximum postage. Your postage price will be determined by analyzing the mailing list for the lowest possible rate. Postage rates are per USPS and are subject to change. Rates are as of May, 2007.

# FLYERS AND BROCHURES WITH 1-TO-1 MARKETING (VDP)

Order Now



Flyers, Product Sheets, Menus, Brochures, Catalogs, Newsletters with Variable Data Printing (VDP), Postage not Included, CUSTOM DESIGN Included

Ready to Print Files will receive a discount, they must be set up according to our [Designer Guideline](#) specifications or full price will apply.

DESCRIPTION	FLYERS #100 GLOSSY COATED TEXT – Color/Black (4/1) or Color/Color (4/4)																				
	BROCHURES # 80 GLOSSY COATED COVER – Full color on both sides																				
	50	100	150	200	250	500	750	1000	1250	1500	2000	2500	3000	4000	5000	7500	10000	20000	30000	40000	50000
8.5x11 flyer 4/1 (black back) folded DMS/VDP	242	277	309	338	365	484	594	700	802	902	1104	1314	1522	1918	2313	3321	4328	8464	12599	16735	20870
8.5x11 flyer 4/4 folded DMS/VDP	278	322	361	397	429	574	705	832	952	1071	1310	1560	1808	2276	2742	3936	5129	10043	14957	19871	24785
11x17 flyer 4/1 (black back) folded DMS/VDP	284	330	370	406	440	589	723	855	977	1099	1345	1600	1856	2335	2814	4039	5263	10306	15350	20394	25438
11x17 flyer 4/4 folded DMS/VDP	314	367	413	455	494	664	815	965	1103	1240	1516	1805	2094	2633	3172	4551	5930	11623	17315	23008	28700
8.5x11 or 8x9 brochure DMS/VDP	277	324	364	402	435	584	716	846	966	1086	1327	1579	1830	2300	2768	3969	5170	10130	15090	20050	25010
12x9 brochure DMS	254	303	344	382	416	564	692	820	935	1050	1281	1525	1769	2218	2667	3821	4975	9768	14560	19353	24145
11x17 4/4 8 page flyer stitched*	651	744	819	890	951	1218	1443	1670	1929	2130	2532	3020	3448	4286	5124	7312	9440	18426	27410	36396	45380
8.5x11 or 8x9 brochure	159	199	231	262	287	399	493	586	668	751	917	1094	1270	1590	1908	2734	3560	7020	10480	13940	17400
12x9 brochure	179	224	260	294	323	449	554	660	752	845	1031	1230	1429	1788	2147	3076	4005	7898	11790	15683	19575
11x17 brochure	199	249	289	327	359	499	616	733	835	939	1146	1367	1588	1987	2385	3418	4450	8775	13100	17425	21750

Folding, tabbing and stitching\* included in the price.

## Customize! Personalize!

[What is 1-TO-1 Marketing?](#) Use 1-TO-1 Marketing to reach your customers with a personalized message. Increase your response rate, make your mailings highly focused to your target audience.

- Increase your response rate 10 to 15 times and see your ROI (return on investment) grow.
- Your mail pieces are designed and printed to target and focus on the individual, based on the information provided in the database.
- Use your current customer list to it's full potential. Make a marketing piece relevant to their previous buying experience. Your return clients are your best asset.
- Send or e-mail your database, our price include [Database Management](#). Your database is secure and private, we do not sell or use your information.
- [Consumer Mailing Lists](#) are available with any demographic criteria. Business lists are available by SIC codes or Yellow Page headings and more.

## POSTAGE RATES

### Presorted First Class

<250 \$0.44

>250 \$0.382

### Presorted Standard

>250 \$0.27

These prices represent the maximum postage. Your postage price will be determined by analyzing the mailing list for the lowest possible rate. Postage rates are per USPS and are subject to change. Rates are as of May, 2007.

# 12x18 POSTERS

Order Now



Posters are available on Flyer, Brochure or Card stock Papers,  
CUSTOM DESIGN Included

Ready to Print Files will receive a discount, they must be set up according to our [Designer Guideline](#) specifications or full price will apply.

DESCRIPTION	12 PT. C2S GLOSSY COVER • #100 GLOSSY COATED TEXT • # 80 GLOSSY COATED COVER																				
	50	100	150	200	250	500	750	1000	1250	1500	2000	2500	3000	4000	5000	7500	10000	20000	30000	40000	50000
12x18 flyer 4/0 poster	110	138	160	180	198	275	339	404	460	517	630	752	873	1093	1312	1880	2448	4827	7205	9584	11963
12x18 flyer 4/1 poster	164	206	239	270	296	411	508	605	689	774	946	1128	1310	1639	1968	2820	3672	7239	10808	14376	17944
12x18 flyer 4/4 poster	197	246	286	323	355	494	609	726	827	930	1134	1353	1572	1967	2362	3384	4406	8688	12969	17251	21533
12x18 broch 4/0 poster	112	142	166	188	206	287	354	421	478	538	654	781	906	1132	1356	1942	2527	4987	7447	9906	12366
12x18 broch 4/1 poster	166	213	247	282	309	429	531	631	716	805	983	1171	1359	1697	2035	2913	3791	7479	11171	14859	18549
12x18 broch 4/4 poster	200	254	296	337	370	516	636	757	860	967	1178	1405	1631	2037	2442	3496	4549	8976	13404	17831	22259
12x18 card 4/0 poster	154	193	224	252	277	385	475	566	644	724	882	1053	1222	1530	1837	2632	3427	6758	10087	13418	16748
12x18 card 4/1 poster	230	288	335	378	414	575	711	847	965	1084	1324	1579	1834	2295	2755	3948	5141	10135	15131	20126	25122
12x18 card 4/4 poster	276	344	400	452	497	692	853	1016	1158	1302	1588	1894	2201	2754	3307	4738	6168	12163	18157	24151	30146
	Color/Black (4/1) or Color/Color (4/4)																				

**Posters can be designed to be both eye-catching and convey information about your products and services**

- Posters include both textual and graphic elements, and are designed to be both eye-catching and convey information.
- Posters are used for many purposes, and are a frequent tool of advertisers, particularly of events for musicians and films, and other groups trying to communicate a message.
- Posters are also used for reproductions of artwork, as many people collect posters, and some famous posters have become quite valuable.

**Prices Include:**

- scanning of images, or color correct digital files
- layout, design and typesetting, all custom designed, no templates
- full bleed or borders, color text
- proof by e-mail or fax, full color printing
- premium paper stock
- archiving for reprints

**Turnaround time:**

- Same, 1 or 2 business days after approval

For quantities less than 50, and larger than 12x18 inches please see our [GICLÉE Printing](#).

# TERMS & CONDITIONS

Plain English version: ADG (us) / Client (you)



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		13	Claims

## 1. Basic Terms

ADG reserves the right to refuse honoring a quotation if it feels that the quotation failed to cover all expenses and reasonable profits. All listed & quoted prices include a 5 point printed ADG credit on all printed materials and the job number for archive and reprint purposes (adgprinting.com 1-800-342-3282 / 070101a). If client wishes to remove the credit there will be a 30% surcharge. Resellers, please contact ADG at 1-800-342-3282.

## 2. Materials

All materials will be handled with care, but ADG assumes no responsibility for loss or damage of any materials provided by the client. Client should have copies of all materials submitted. Materials are returned with project on completion of work. Professional photographer's material must have a copyright release – ADG follows accepted industry standards when dealing with copyrighted works. Purchaser agrees to assume full responsibility for any copyright infringements. Purchaser also agrees to hold harmless and to indemnify ADG for all costs, expenses, attorneys fees, or judgements resulting from any claim or lawsuit against ADG for copyright infringement.

## 3. Color Reproduction & Quality

ADG will try its best to produce a high quality and accurate reproduction of pictures & logos, but may be unable to achieve an exact match. All

cards are "gang-run" on our digital or traditional offset presses, some color shift may occur during color separation or printing. ADG may advise clients when the reproduction quality is highly questionable and the client is responsible to make the final decision for usage of said materials.

## 4. Alterations & Extras

Any alterations to the original specifications will carry an hourly design charge if it is deemed necessary by ADG, at a rate of \$65/hr., min. 1/2 hr. Extras that fall into design time charges include: logo, photo manipulation, illustration and photo retouching. Please call for details and quotes on this type of work as it is not included in our basic pricing structure.

## 5. Digital Files

Projects submitted on disk or online must be set up using our Designer Guidelines, available by fax or on our website at [adgprinting.com](http://adgprinting.com). Please consult a copy of our **DESIGNER GUIDELINES** before designing your project. Ready to print files receive a discount. Preferred file format is **high resolution PDF**. We try to catch problems that may result in improper printing (i.e. font conversions, color & resolution issues), but proper setup is ultimately the responsibility of your designer. ADG will not be held responsible for the improper printing of files supplied. Files not set up using our Designer Guidelines will incur a \$65/hr. design charge to make them printable.

## 6. Proofing

On projects designed by ADG, proofs will be faxed or e-mailed in approximately 2-3 days of receiving your order on postcards. Flyers and brochures may take a few days longer. If client has extensive changes or corrections, additional layout/design time will be charged at an hourly rate, \$65/hour. ADG will always inform you before these charges are required. **Changes must be in writing**, no verbal corrections or approvals will be accepted.

All text must be proofed by the client to ensure accuracy. No changes will be accepted after client's approval of proof (This means spelling errors undetected, wrong phone numbers etc.). ADG will not be responsible for any errors or omissions after client's approval, regardless of origin. E-mail proof as PDF is available free of charge, colors may vary according to your screen calibration, and may not match the final print. All proofs must be signed, dated and returned by client before actual printing can commence. Faxed or E-mailed approvals will be considered original documents.

## 7. Timing

ADG's turnaround time after approval to print depends on the options selected when the order was placed (options include 0, 1 or 2 business days). **Printing and turnaround times are per approval or submission of ready to print files by 2:00 pm Pacific time on business days** and do not include weekends or commonly celebrated holidays. It is in ADG's interest to keep these turnaround times, however ADG is not responsible for any damages that may be caused by late deliveries. All delivery dates are approximate and can vary due to equipment failure, emergencies, or inability to obtain required materials. Shipping time is not included in turnaround time.

## 8. Quantities

Due to various factors in printing, quantities can vary 10% above or below the original order. There is no charge when overrun is the case, but ADG will adjust its cost when under printing happens. ADG will not rerun any jobs when the shortage is less than 10%.

## 9. Shipping & Handling

Shipment within the continental U.S. For ground ship add 10% to order total, for Priority Mail add 20%, for 2nd Day Air add 30% to order total. No Ground ship to HI & AK.

## 10. Payment

All jobs must be prepaid. Orders will not be processed without payment. Orders in the state of Washington are subject to state sales tax unless a resale certificate is submitted at the time of order placement. There is a \$25.00 charge for returned checks.

## 11. What's Included

ADG's prices include one hour of dedicated time towards the creative design and production of your project. This allotted time includes scanning, basic layout, e-mailing corrections of proofs and any other task needed for the completion of your project, including phone calls and retrieving e-mail.

If you are supplying your job as a ready to print, you will receive a discount. Your files will be checked, color corrected, printed and shipped. Fixing your files is not included in our discounted pricing, design charges will be assessed to total time needed to fix your project.

## 12. Cancellation of Order

Charges for cancellation of orders will be based on the degree of completion of your project:

1. If no work has been done, a full refund or credit will be issued.
2. If scanning and picture adjustment has been done, there will be a \$15.00 charge per image.
3. If layout is completed there will be an hourly charge of \$65.00 (minimum of one hour).
4. If order is completed, no refund is available.
5. If jobs are not completed within 60 days of order date due to client's delay, it will be cancelled by ADG and charged according to the terms above.

## 13. Claims

All claims regarding printed jobs must be submitted in writing for evaluation within ten days of receiving your product.